

Aviva Financial Lines

Financial Lines is a key growth area for Aviva UKGI. Since 2017 we have come a long way; investing in our capability, growing our team and expanding our product set to meet the needs of the evolving market.



Did you know?

Our range of Financial Lines products includes Management Liability, Legal Indemnities, Crime, Professional Indemnity, Cyber, Financial Institutions, Mergers & Acquisitions, Pension Trustee Liability and Surety.



2x

GWP more than doubled since 2017

2017



Built a **new Mergers and Acquisitions insurance** product and established a team

2020



Refreshed our Management Liability wording to **align our on and offline products**

2022



Added **Cyber and Technology** to our proposition

2023



Recruited nine additional colleagues into Financial Lines and Cyber, including four apprentices



Launched **Cyber Respond** making Cyber accessible for small business clients



Building strong expertise with market leaders joining to drive growth; including Ramesh Singh, Underwriting Director for Financial Lines UK



Active review of products and distribution channels with new wordings set to launch

2024



Launch all new **Corporate Directors & Officers and Pension Trustee Liability** wordings



New Heads of **Directors & Officers and Financial Institutions** to join in 2024



Strengthening our capability by recruiting further into our Scottish team



“We have built a very strong underlying portfolio and skill set here at Aviva Financial Lines over the past number of years and we aim to build on this further. Our talent will support our ambitious growth plans with a clear vision for our business. We look forward to working with our distribution partners to continue to service and build long-term relationships with our clients.” *Ramesh Singh*

We have a **clear strategy** in place with funding to invest in our data, systems, MI and people